

Dr. KHALED AHMAD ODEH

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📍 Abha, Saudi Arabia

Nationality: Jordanian
Date of Birth: Sep 3, 1978
Language Proficiency: English and Arabic

ASSISTANT PROFESSOR: HOSPITALITY MANAGEMENT

- A research oriented and dedicated academician with PhD in Hospitality Management from University of Surrey - UK, having 15+ years of robust experience in academics, paper presentation and publication.
- *To apply competencies in academics (Hospitality Management) and achieve the objective of knowledge enhancement, inculcate high level of ethics, and provide ample opportunity for research and development, learning and growth.*

PROFESSIONAL ACCOMPLISHMENTS

Alfaisal University

- ✓ Supervised more than 60 MBA dissertation students.
- ✓ Provided key inputs for quality improvement and accreditation processes.
- ✓ Designated as Examiner for MBA dissertations.

Alhussien Bin Talal University

- ✓ Facilitated the development of a new course in hotel management department.
- ✓ As an integral part of key management was instrumental in development of Quality Management Processes.
- ✓ Designated as an internal examiner to assess and evaluate the overall performance of students.

Ministry of Higher Education - Jordan

- ✓ Successfully identified basic requisition for food and beverage majors in Jordan.
- ✓ Highlighted the latest business requirement for Food, Beverage and Hospitality Majors in Jordan.

Teaching Experiences (MBA and Undergraduate level Courses)

- Principles of Management
- Research Methodology
- HRM in Hotels
- Food and Beverage management
- Feasibility and project evaluation in hospitality and tourism
- Marketing for Hospitality & Tourism
- Recreation Management
- Advertising and promotion in hospitality
- Organizational Behavior (UG, MBA)
- Strategic Management (UG, MBA)
- Principles of Marketing
- Innovation Management
- Entrepreneurship
- Advertising Management
- Total Quality Management
- Business Communication
- Business Quantitative Analysis.
- Training & Development
- Supply chain and logistics management
- New Venture Creation
- Organizational Culture & Leadership
- Human Resource Management (UG, MBA)
- Recruitment and Placement (MBA)
- Compensation Management (MBA)
- Management Theory (MBA)
- Business Ethics (MBA)
- Dissertation Supervision

EDUCATION

- **PhD** – Business Administration Management, University of Surrey, Guildford, UK (4-years) 2008
(On scholarship from Jordanian Government)
- **MBA**, Yarmouk University, Irbid, Jordan (2-years) 2003
- **BBA**, Irbid National University, Irbid, Jordan (4-years) 2000

Trainings & Certifications

- Quality Management and Accreditation in Higher Education, Saudi Arabia 2016
- E-learning Module and E-Learning system, Saudi Arabia 2015
- Teaching Skills and Modern Teaching Strategies, Jordan 2009
- Leadership, University of Surrey, UK 2007

Seminars and Workshops

- Pearson and McGraw-hill workshop, E-lab and E-resources, Saudi Arabia 2016
- The World Islamic Banking Conference, Saudi Arabia 2015
- Eurichre Conference, Paper (Impact of frontline Employee empowerment on Service Quality), Paris 2006

IT Skills

Power-point, Excel, Word, SPSS, and E-learning.

WORK EXPERINCES

Assistant Professor
Alfaisal University, Jeddah, Saudi Arabia

Aug 2012 – Aug2023

Teaching and Learning

- Plan and deliver lectures to UG and PG MBA students ensuring academic success of the faculty.
- Implement best practice in teaching making substantial contribution to curriculum, resource program and subject design.
- Develop a comprehensive teaching portfolio for continuous improvement of teaching and learning methodologies.
- Use support materials with web based platforms and electronic library information systems for quality subject delivery.
- Participate in scholarly activities to make learning and teaching methodologies more efficient.
- Comply with all the established policies and protocols for teaching and learning.
- Conduct lectures, tutorials, workshops, and practical exercise to create better understanding of the subject matter.
- Mentor and guide students to make learning a passion for accomplishment of set individual goals.

Review and Assessment

- Plan exercises for internal and external review and accreditation of subjects and programs.
- Collect feedback from the student fraternity and peers to assess the effectiveness of teaching methodologies.
- Conduct examinations to assess the level of understanding of the subject.

Research and Scholarships

- Guide the students in research and project development, thesis and publication of papers.

Administration

- Provide critical inputs to develop course and curriculum as per the international education trends.
- Contribute as a member of the MBA Admission Committee to facilitate proper screening and final selection of aspirants.

Assistant Professor
Alhussien Bin Talal University, Ma'an, Jordan

Oct 2008 – July 2012

- Delivered lectures on subject matter to the undergraduate hotel management students as per set time table.
- Designed and implemented training program for tour guide.
- Handled ad-hoc administrative responsibilities as a member of the college-board.
- Scrutinized major academic plans and revaluated/developed as and when required.
- Acted as an internal examiner for undergraduate graduation projects in hotel management.
- Supervised co-op training for undergraduate students enrolled in hotel management program.

Head of Accreditation Committee
Ministry of Higher Education, Amman, Jordan

Jan 2010 – Jun 2010

- Conducted review accreditation for private and government universities.
- Analyzed quality requirements for accreditation.
- Prepared and submitted accreditation reports of the Ministry of Higher Education.
- Provided recommendations for quality and accreditations.

PAPER PRESENTATION and PUBLICATIONS

- Mira, Mohameed, and Odeh, K. **(2018), The mediating role of Authentic Leadership Between the Relationship of Employee Training and Employee Performance**, Management Science Letters, Vol 9 , 381-388.
- Kattuah, S and Odeh, K. **(2017) E-training Implementation in Saudi Arabia: an Exploratory Study in Private Sector in Jeddah**, European Journal of Business and Management, Vol9, No 20.
- Hosany, S, Prayag, G, Dessilatham, S, Odeh, K **(2014) Measuring Tourists' Emotional Experiences toward Destinations: Further Validation of the Destination Emotion Scale**, Journal of Travel Research, 17, February, 1-14.
- Hosany, S, Prayag , G, Deesilatham , S, Odeh, K **(2013) The Role of Tourists' Emotional Experiences and Satisfaction in Understanding Behavioural Intentions**, Journal of Destination Marketing & Management, Volume (2), Issue (2), 118-127.

- Lockwood, A. Sabahy, H, Alsabey, S. and Odeh, K **(2012), Psychological Empowerment in Hospitality Industry in Jordan: Does the context matter**, Full Paper presented at the 29th EuroCHRIE Conference, Switzerland.
- Odeh, K and Lockwood, A. **(2010), Psychological Empowerment in Jordanian Restaurants: Does the context matter**, Full Paper presented at the 28th EuroCHRIE Conference, Amsterdam.
- Hosany, S., Zeglat, D. and Odeh, K. **(2009), Measuring Experience Economy Concepts in Tourism: A Replication and Extension**, Travel and Tourism Research Association Conference, June 21-24, 2009, Hawaii.
- Odeh, K., Lockwood, A. and Ekinci, Y. **(2008), The Impact of Frontline Employee Empowerment on Service Quality in the Jordanian Restaurant Industry**, Full Paper presented at the 3rd International Conference on Services Management May 9-0, 2008, Penn State university, USA.
- Odeh, K., Lockwood, A. and Ekinci, Y. **(2006), The Impact of Frontline Employee Empowerment on Service Quality**, Presented at Cutting Edge Research in Tourism – new Direction, Challenges and Applications, University of Surrey, UK.
- Odeh, K., Lockwood, A. and Ekinci, Y. **(2005), The Impact of Frontline Employee Empowerment on Service Quality**, Full Paper presented at the 23rd EuroCHRIE Conference, Paris.

- **Google scholar profile:**

<https://scholar.google.com/citations?user=dBU5AnIAAAJ&hl=en&authuser=1>